



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Growth Marketing LLC
39 State Street
Suite 100
Rochester, NY 14614

Contract # 1445793

Schedule Dates	10/12/16-10/23/16	Date Entered	10/10/16
Advertiser	Kevin Mulverhill/Assembly Dist 115/R/NY (84114)	Last Modified	10/13/16
Agency	Growth Marketing LLC (11026)	Entered By	Lindsay Benoit
Product	Political - State Representative (1073)	CO-OP	No
Brand	Kevin Mulverhill/NY Assembly (567000)	Headline #	
Salesperson	Burlington, House (2332)	Demo	
Sales Office	Burlington	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$771.00
Account Types	Local/Political	Net Total	\$4,369.00
Billing Type	Standard	Sales Tax	
Comments			

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	35	\$5,140.00
Grand Total:	35	\$5,140.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	6A- Right This Minute				1	1	1			3	\$10.00	\$30.00	Burlington (WFFF)		10/10/16
2.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	6:30A- Right This Minute 630am				1	1	1			3	\$10.00	\$30.00	Burlington (WFFF)		10/10/16
3.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	7A- Local 44 News at 7am				1	1	1			3	\$30.00	\$90.00	Burlington (WFFF)		10/10/16
4.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	8A- Local 44 News at 8am				1	1	1			3	\$30.00	\$90.00	Burlington (WFFF)		10/10/16
5.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	9A- Fox News Sunday							1		1	\$50.00	\$50.00	Burlington (WFFF)		10/10/16
6.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	9A- Maury				1	1	1			3	\$25.00	\$75.00	Burlington (WFFF)		10/10/16
7.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	10A- Jerry Springer				1	1	1			3	\$25.00	\$75.00	Burlington (WFFF)		10/10/16
8.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	10P- Local 44 News at 10:00pm				1	1	1			3	\$175.00	\$525.00	Burlington (WFFF)		10/10/16
9.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	10P- Local 44 Weekend News							1		1	\$125.00	\$125.00	Burlington (WFFF)		10/10/16
10.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	10P- Local 44 Weekend News								1	1	\$125.00	\$125.00	Burlington (WFFF)		10/10/16
11.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12P- NFL on FOX Pregame								1	1	\$250.00	\$250.00	Burlington (WFFF)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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12.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12:58P- NFL on FOX Game 1								2	1	\$750.00	\$750.00	Burlington (WFFF)	No Avail/Exception - SOLD	10/10/16
12.0.1	Closed Preempt	10/16/16															Burlington (WFFF)	No Avail/Exception - SOLD	
13.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	4:25P- NFL on FOX Game 2								2	1	\$900.00	\$900.00	Burlington (WFFF)	No Avail/Exception - SOLD	10/10/16
13.0.1	Closed Preempt	10/16/16															Burlington (WFFF)	No Avail/Exception - SOLD	
14.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	2:30P- FOX College Football Pregame							1		1	\$75.00	\$75.00	Burlington (WFFF)		10/10/16
15.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	3:30P- FOX College Football							1		1	\$150.00	\$150.00	Burlington (WFFF)		10/10/16
16.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	10:30P- What Matters This Week								1	1	\$50.00	\$50.00	Burlington (WFFF)		10/10/16
17.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	7P- Big Bang Theory							1		1	\$100.00	\$100.00	Burlington (WFFF)		10/10/16
18.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	8P- Lethal Weapon			X						1	\$550.00	\$550.00	Burlington (WFFF)		10/13/16
19.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	12:58P- NFL on FOX Game 1								X	1	\$1,000.00	\$1,000.00	Burlington (WFFF)		10/13/16
20.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	6P- 7P (EST)		2	X	X	X	X	X		2	\$50.00	\$100.00	Burlington (WFFF)		10/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

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